

Setting Up a Healthy Book Service (draft)

1. BUILDING A HEALTHY BOOK SERVICE TEAM

- a. Some of the elders/leading ones plus brothers/sisters who are burdened for promoting of the publications.
- b. Meet regularly like other service groups in the church.

2. SETTING UP A DISPLAY COUNTER

- a. Fourfold Function
 - i. Show the books
 - ii. Sell the books
 - iii. Loan the books
 - iv. Give away the books
- b. Three Optional Packages
 - i. A basic package of about \$1000 worth of books
 - ii. An advanced package of about \$3000 worth of books
 - iii. A comprehensive package with about \$5000 worth of books
- c. Movable Display
 - i. A portable package with books on some swivel stand for movable display.
 - ii. A giveaway package also on swivel stand, for display in public places for giving away.
 - iii. Can be set up in the meeting hall, the saint's home, a rented place on Lord's Day or in public places like malls and campuses.

3. PROMOTING THE PUBLICATIONS IN AN ACTIVE WAY

- a. Choosing a line of books the church wants to pursue in the next period of time.
- b. Initiating a pursuit meeting.
- c. Organizing some special sales events.
- d. Encouraging the saints to buy the above packages and displays for their own library or giveaway stands.
- e. Conducting some local mini trainings on how to get into and propagate the ministry.

4. SETTING UP A DEDICATED WEBSITE/SOCIAL MEDIA BY MINISTRY PROPAGATION TEAM

- a. Information and up-to-date news as well as communications can be established with the local book service groups.
- b. In this way Living Stream will establish satellite partners in each locality that will assure to carry out the burden in an ongoing way.